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BLOQ

creative  
carpet tiles



THE WORKPLACE  
TRADITION

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creative  
carpet tiles



© Rijksmuseum, Genemuiden



© Het Rijksmuseum, Frans Hals

### Nice to know

The colour ochre in the BLOQ logo refers to the rushes and the colour palette of the Golden Age in Holland.

## Our story

Being part of Betap, BLOQ can build on more than **100 years of experience** in the flooring sector. Betap grew from a local manufacturer of rush mats in 1918 to an internationally renowned carpet manufacturer.

Working with some of the most reputable architects, designers and commercial carpet partners, Betap's **high-traffic commercial carpet** is used across the world in prestigious office buildings, hotels, universities, museums and various leisure applications. Betap is your partner of choice for commercial carpet.



## High-end production line

Group Betap is an **innovative carpet manufacturer** in Genemuiden (The Netherlands) with a vertically integrated production line for tufted and non-woven floor coverings, as well as an own yarn production line.

With BLOQ, we are developing and producing **creative carpet tiles** that comply with the stringent regulations for the commercial market. We offer high-performance tiles focused on office projects, that are sound absorbing and have the best results in fire safety. Our products are also produced following the strictest standards in sustainability.



# The Workplace

TRADITION is part of The Workplace collection. With this **mainstream collection** group you mark your own, personal workspace. Feel free to **play and combine** with three collections: TRADITION, CONNEXION and RHYTHM.

The Workplace collections also match perfectly with our The Binary collection, which uses the same colours.



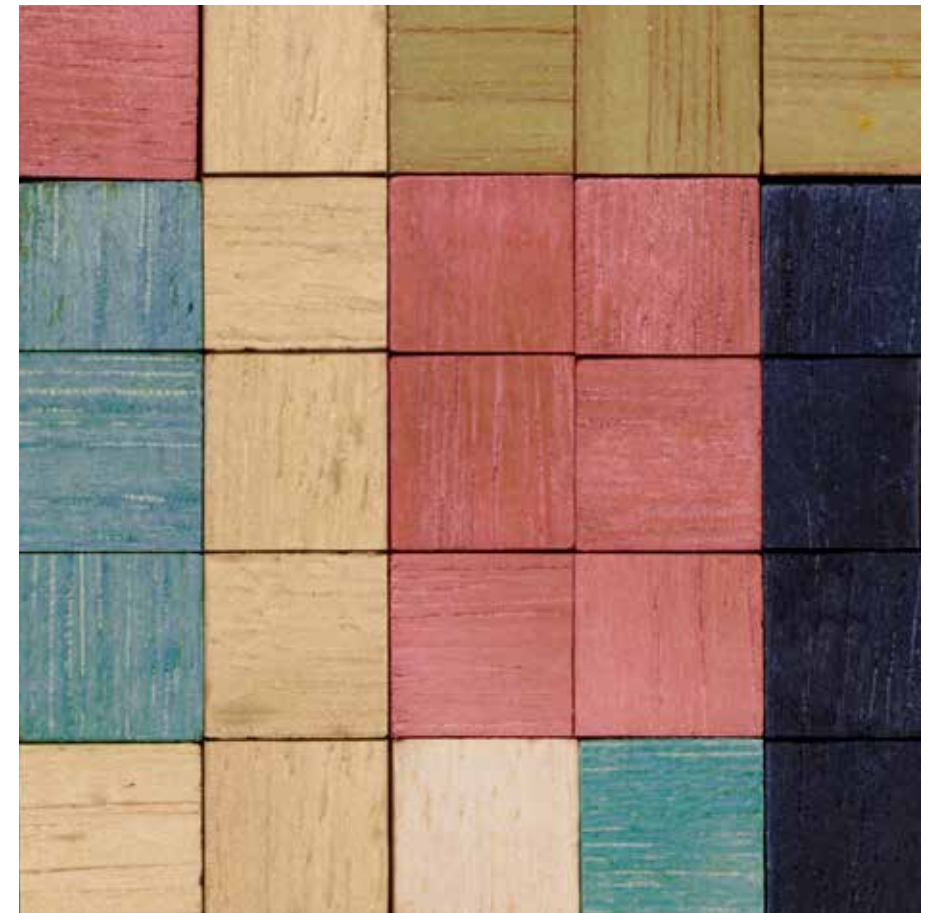
RHYTHM

CONNEXION

TRADITION

↑  
*A basic collection is easy to combine  
 with other collections*

THE WORKPLACE  
TRADITION



Inspiration  
is everywhere

The essential pattern



# Timeless

TRADITION is a tile of 50 x 50 cm with a **solid and basic pattern**. The timeless design and wide colour range make it a perfect collection to create your own workspace, fully tailored to the style of your company.

Ready to create your own space?



© Het Rijksmuseum, Johannes Vermeer

TRADITION 915, 925



TRADITION 805



TRADITION 110, 805

# Colour range

TRADITION comes in **30 smashing colours**:  
tone on tone or bright and bold.

You can use the colours pure as they are, or combined.  
Discover the fun to play with the matching CONNEXION  
and RHYTHM tiles in The Workplace collection.

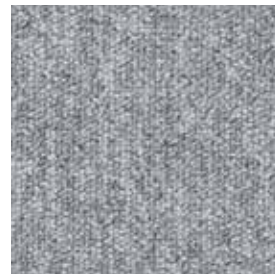
*Perfect to mix & match*



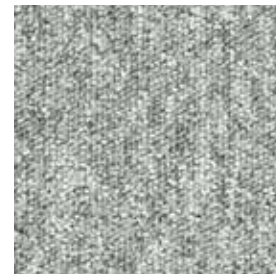
905 ROCK



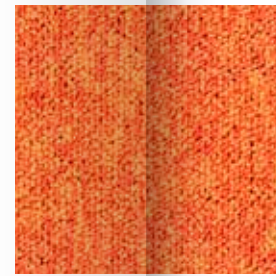
910 STONE



915 CLOUD



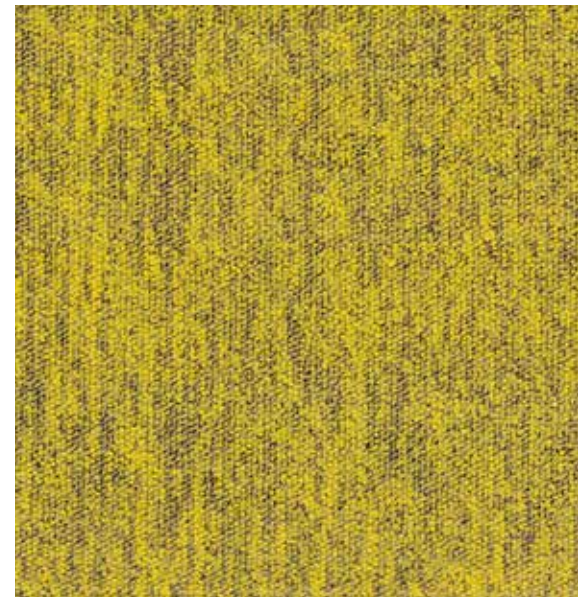
105 HEMP



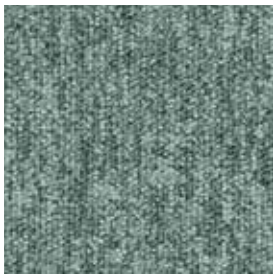
210 ORANGE



405 PINK



205 MUSTARD



605 ICE



920 DUST



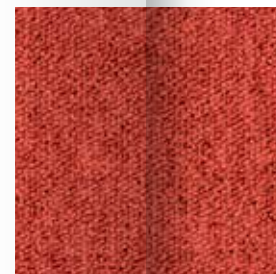
925 FLINT



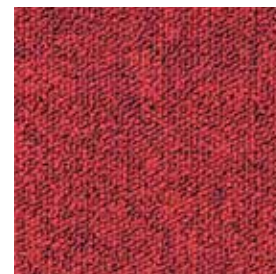
930 GRAY



110 LINEN



215 TERRA



305 RED



620 GRASS



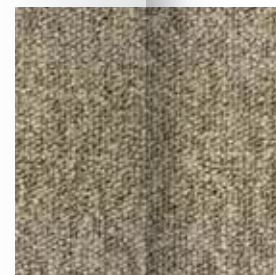
940 ANTHRACITE



935 SLATE



115 BIRCH



120 PEAT



805 FOX



515 SAPPHIRE



525 TEAL



610 JADE



945 COAL



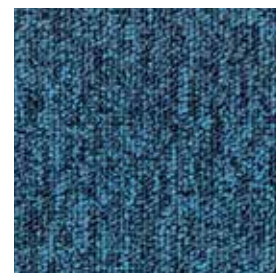
950 BLACK



810 BARK



520 OCEAN



510 MIDNIGHT



505 DENIM



615 FOREST



# Pure or mixed

Use the colours pure in **one colour tone** or **dare to mix** with other tones. Soft hues stimulate a homely feeling at work, current colours meet today's trends.



TRADITION 120, 525

*Combining colours*



TRADITION 120



TRADITION 120, 110

*Time to be creative*



TRADITION 120, 110, 525



TRADITION 120, 525, 805

© Het Rijksmuseum, Rembrandt van Rijn



TRADITION 120, 110, 205

# Highlights

## BITBACK

BLOQ uses **Bitback**, Modified Bitumen, which consists of 70% recycled content.

Tiles made with Bitback deliver great acoustic results such as **high sound absorption and insulation**, as well as **noise reduction**. Therefore carpets made with this sustainable backing contribute substantially to personal health and comfort.



## SOLUTION DYED YARNS

BLOQ uses 100% Polyamide 6 Solution Dyed Nylon from **Aquafil**, the best and leading supplier for carpet manufacturers. Solution dyed means **better colour fastness** and the best results to light and water.

## LIGHT REFLECTANCE VALUES

**Light Reflectance Value (LRV)** is a scale that measures visible and usable light reflected from an illuminated surface. The percentage identifies how much light a colour reflects or absorbs. 0% reflects no visible light, 100% reflects all light.

COLOUR	LRV <sub>av</sub>	L
105	25.66	57.72
110	24.75	56.83
115	14.97	45.60
120	14.83	45.40
205	16.79	48.00
210	13.34	43.27
215	8.40	34.80
305	4.95	26.59
405	7.66	33.27
505	7.22	32.31
510	4.80	26.16
515	5.48	28.06

COLOUR	LRV <sub>av</sub>	L
520	3.90	23.34
525	11.77	40.85
605	11.67	40.69
610	9.32	36.59
615	5.02	26.80
620	11.44	40.31
805	7.81	33.59
810	5.63	28.46
905	19.39	51.24
910	17.67	49.09
915	18.76	50.41
920	14.76	45.23
925	11.86	41.00
930	7.00	31.81
935	6.24	30.01
940	5.91	29.17
945	3.28	21.13
950	3.11	20.48



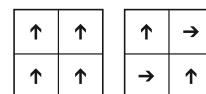
## THE WORKPLACE TRADITION

### SPECIFICATIONS

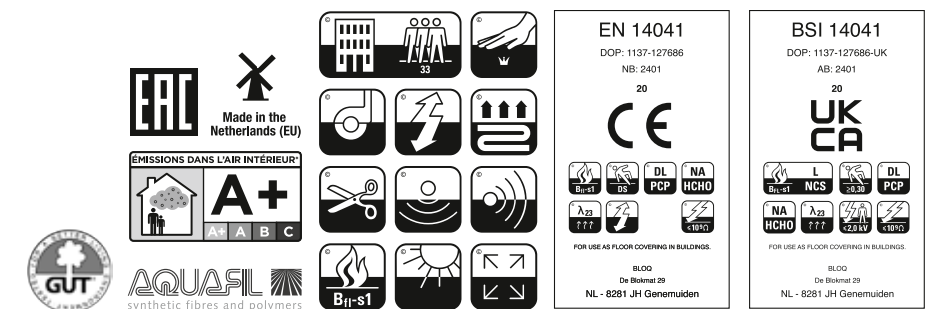
<b>TYPE OF MANUFACTURE</b>	Tufted Loop Pile 1/10"
ISO 2424	
<b>PILE FIBER COMPOSITION</b>	100% Polyamide 6
ISO 2424	Solution Dyed Nylon made by Aquafil
<b>SECONDARY BACKING</b>	Bitback, Modified Bitumen
ISO 2424	70% Recycled Content
<b>DIMENSION</b>	50 x 50 cm
EN ISO 24342	
<b>PILE WEIGHT</b>	540 g/m <sup>2</sup>
ISO 8543	
<b>SURFACE PILE WEIGHT</b>	380 g/m <sup>2</sup>
ISO 8543	
<b>TOTAL WEIGHT</b>	4 250 g/m <sup>2</sup>
ISO 8543	
<b>TOTAL THICKNESS</b>	6.0 mm
ISO 1765	
<b>PILE HEIGHT</b>	2.7 mm
ISO 1766	
<b>PILE DENSITY</b>	0.139 g/m <sup>3</sup>
ISO 8543	
<b>NUMBER OF TUFTS</b>	156 000 /m <sup>2</sup>
ISO 1763	
<b>DIMENSIONAL STABILITY</b>	≤ 0.2%
ISO 2551	
<b>NUMBER OF COLOURS</b>	30
<b>PACKAGING</b>	Box: 20 tiles / 5 m <sup>2</sup> Pallet: 200 m <sup>2</sup>

### PERFORMANCE

<b>CLASSIFICATION</b>	33
EN 1307	
<b>LUXURY RATING</b>	LC1
EN 1307	
<b>CASTOR CHAIR RATING</b>	A: Intensive use
EN 985	
<b>FIRE CLASSIFICATION</b>	B <sub>f</sub> -s1
EN 13501-1	
<b>IMPACT SOUND INSULATION</b>	ΔL <sub>w</sub> : 24 dB
EN ISO 10140-3	
<b>SOUND ABSORPTION</b>	Frequency Hz 125 250 500 1000 2000 4000
EN ISO 354	α <sub>s</sub> 0.00 0.03 0.07 0.19 0.30 0.35
<b>NOISE REDUCTION</b>	α <sub>w</sub> : 0.15
EN ISO 354	
<b>PERMANENT ANTISTATIC</b>	≤ 2 kV
ISO 6356	
<b>TRANSVERSAL RESISTANCE</b>	≤ 1 X 10 <sup>9</sup> Ohm
ISO 10965	
<b>THERMAL RESISTANCE</b>	0.064 m <sup>2</sup> K/W
ISO 8302	
<b>COLOUR FASTNESS TO LIGHT</b>	≥ 7
EN ISO 105-B02	
<b>COLOUR FASTNESS TO WATER</b>	≥ 4
EN ISO 105-E01	
<b>RUBBING FASTNESS</b>	≥ 4
EN ISO 105-X12	
<b>GUT N° PRODIS</b>	23304A8C



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